



The leading traditional Filipino rice-cake food chain and one of the most franchised food concept in the country. Heritage Filipino brand and product. Classic and timeless. BibingKinitan has over 200 stores nationwide and 2 branches in Dubai, UAE.



MILLIONS of LOYAL CUSTOMERS

12 SOLID YEARS in the FOOD INDUSTRY

10 MOST FRANCHISED BRAND in the PHILIPPINES

BUSINESS MODELS



Single Unit Franchise



Exclusive Territory Franchise



Master Franchise



CART / KIOSK



AREA REQUIREMENT 4-6 sqm

ALL-IN FRANCHISE PACKAGE

CART P570,000
KIOSK P695,000



KIOSK with seating



AREA REQUIREMENT 20-30 sqm

ALL-IN FRANCHISE PACKAGE

P845,000



Exclusive Territory Franchise Fee in the Philippines: Depending on the Territory



International Franchise Fee: Master Franchise: 120,000 USD Single Franchise: 10,000 USD convertible to Master Franchise



Bibingkinitan Mini-Bibingka



#bibingkinitan #bibingkinitanph